

# RATES AND TERMS

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PAGE 1 OF 1

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Time Period	Workload Example	Turnaround	Price
Full Day Rate	3+ locations, 30+ images, 10 VR	3-5 days	\$1,850
Half Day Rate	1-2 locations, 10-30 images, 5 VR	2 days	\$1,150
Hourly Rate	Studio, 2-4 VR, 5-10 images	Next day	\$250
Per Still Image	One exterior, interior, portrait shot	Next day	\$145
Per VR Tour	One VR tour shot, one location	Next day	\$195

**The above workload examples assume** that the locations are within 40min. of the Minneapolis-St. Paul area, are accessible, staffed, and do not require special shooting conditions such as time of day or other date and availability conditions. Delays due to unforeseen conditions such as weather or illness will not be charged as additional time.

**The pricing of these rates include** 3 years of exclusive unlimited internet usage for all images delivered. Additional years of usage may be purchased at a rate determined by the time requested, approximately \$400 per year per image.

**These usages do not include** print publication rights, they must be purchased additionally and the rates are determined by the quantity, duration, and distribution of the print medium.

**There is no additional charge for** travel expenses or post processing. Creative fees are included in the rates. If there are circumstances where equipment rentals, assistants, models, airfare, hotels, etc. are needed they are quoted and charged as an additional expense.

**The photographer retains ownership** of the images at all times regardless of agreed usage and exclusivity. Requests for relinquishment of copyright may be considered, for a price, but not necessarily granted. While the photographer retains ownership the customer may not under any circumstances resell the image rights to any other party; nor may the customer sell, distribute, or manipulate the images in any form without prior approval from the photographer.